

# COURSEWORK ASSIGNMENT BRIEF

Unit 1, WSET Level 4 Diploma in Wines and Spirits



## Assignment 1: November 2017 - Protectionism in the drinks market

### Context

For the first time, the post Second World War consensus concerning free trade seems to be under threat. In the years ahead it is possible that tariffs and other barriers could be imposed in several key markets. Drinks producers already face restrictions on free trade in many countries.

*[See next page for required sections and allocation of marks]*

### Instructions for candidates

- Assignments **must** be between 2500 and 3000 words in length (excluding references, bibliography, appendices, diagrams or tables) and contain a bibliography showing the sources used to research the topic.
- Candidates are reminded of the need to draw on a range of sources in their assignment (including the course materials, trade/general press and other industry sources). There should be clear evidence of critical analysis of source material and well-reasoned personal commentary, together with relevant examples to support the points made.
- There are 100 marks available, of which 20 marks are allocated to presentation (spelling, grammar, legibility, bibliography and referencing) and answer structure/style (coherence, flair, fluency and use of examples). Footnotes, references and appendices **must** be used correctly. Candidates are advised to read the Coursework Assignment Guidelines set out in the Candidate Assessment Guide before starting their research.
- Candidates must address all of the required sections and gain a minimum overall mark of 55% to qualify for a pass grade.

### **Allocation of marks and required sections**

Candidates must address the following required sections:

**1. The tools of protectionism (20 marks)**

The candidate should outline the various tariffs and other barriers that a government can impose to restrict free trade.

**2. Protectionism in the drinks industry (40 marks)**

The candidate should give examples of existing restrictions on free trade that wine and spirits producers face today. Candidates must draw their examples from contrasting markets around the world.

**3. Conclusion and personal commentary (20 marks)**

Drawing on their findings, the candidate should speculate on how protectionism may create profitable opportunities for some businesses in the drinks industry.

The remaining 20 marks are allocated to presentation and structure, as outlined in *Instructions for candidates* above.